



GOLD SPONSOR PACKAGE

PRICE NEGOTIABLE

At Mountain Creek State High School, students are encouraged to achieve personal excellence in their academic endeavours, behaviour and appearance. We support each student to succeed in their chosen pathway, actively contribute to society and reach their full potential. We are now welcoming sponsors to join us on this journey and to invest in initiatives that provide opportunities to enhance learning outcomes and be a part of the school community.

As a **GOLD** sponsor, you are invited to negotiate a package price based on your objectives and desired outcomes. Below is an overview of our Gold Sponsorship package which can be discussed and tailored to suit your unique requirements.

Designation

- Recognised as Mountain Creek State High School Gold Sponsor (opportunity to nominate a specific initiative, program or event to be sponsored)
- Use of Mountain Creek State High School Gold Sponsor designated logo (including nominated initiative, program or event sponsored)

Sponsorship Initiatives

As part of our school's focus on improving outcomes for students, your business will have the opportunity to be a Gold Sponsor of an agreed number of key Mountain Creek State High School initiatives for example:

- Student Awards (Academic, Sporting, Cultural, Community)
- Specialised Programs (Student Leaders, Young Scholars, Creative Arts, Sports Excellence, Wellbeing & Pastoral Care Programs)
- Academic, Cultural and Sporting Competitions and Challenges
- Whole School Activities and Events
- Staff Recognition

Business Category Exclusivity

Subject to ensuring sponsorship opportunity is in the public domain and available to all potential sponsors across the relevant business category

Sponsorship Activation Opportunities

Opportunity to provide demonstration, display or branding at the following events:

- Education and Career Planning Days
- Parent Information Sessions
- School Assemblies
- Whole School Events (sports carnivals, open days, fundraising events)

****Activation opportunities and branding material at Sponsor's cost. Material supplied subject to school approval ****



Internal / External Communication Channels

Gold Sponsorship acknowledgement on the following school platforms:

- News story on school website homepage announcing sponsorship
- Social media shoutout announcing sponsorship commitment at commencement of agreement
- Inclusion of Sponsor's name on the school sign for mentions of activation events
- Inclusion of Sponsor's name in social media posts promoting activation events
- Inclusion of Sponsor's name in newsletter articles for activation events

Branding

As a Gold Sponsor, you will have the following branding opportunities:

- Gold Sponsor designated logo displayed in all school newsletters
- Gold Sponsor designated logo displayed on community page of school website
- Gold Sponsor designated logo displayed on Annual Awards night printed materials
- Gold Sponsor designated logo displayed on Graduation Ceremony printed materials
- Gold Sponsor designated logo displayed on parent information session printed materials
- Gold Sponsor designated logo displayed on Creative Arts events printed materials (eg musical tickets and program)

Signage

The following opportunities to display signage are provided to Gold Sponsors:

- Pull up banners displayed at Careers Expo and subject selection events
- Pull up banners displayed at parent information sessions
- Pull up banners displayed at school fundraising events
- Company signage displayed on school vehicles (buses)
- Opportunity to provide one (1) pull-up banner for high-volume foot traffic areas frequented by parents/carers

Other signage opportunities include:

- Portable shade structures
- Posting photos on social media with sponsors logos on apparel or in background

****Signage production and maintenance at Sponsor's cost and to appropriate size/specifications, as approved by Principal****

Apparel Branding

- Sports Uniforms
- Staff Shirts
- Instrumental Music Band Stand Cover / Banner

****Branding of apparel at Sponsor's cost, design and location as approved by Principal****



Public Relations

- Sponsorship announcement as a Gold Sponsor across all school mediums, both internally and externally
- Acknowledgement as a Gold Sponsor in school speeches, where appropriate
- Opportunities to host school events at Gold Sponsor's venue
- Opportunity to utilise school venue for Gold Sponsor's own functions and events

****All events held onsite must meet Department of Education guidelines and be approved by the Principal****

Tickets / VIP / Entertaining

- Gold Sponsors receive access to key ticketed school events, VIP privileges
- Gold Sponsor to be invited to attend activation events

Employee Engagement

Your staff will have the opportunity to engage with school staff and/or school community at the following events:

- Career Planning Days
- Parent Information Sessions
- Transition Days
- Sports Carnivals
- Awards Ceremony
- Graduation Ceremony
- Creative Arts Showcase Events